

Physician Needs Assessment/ Medical Staff Development Plan



With decades of experience, **Zephyr Healthcare Advisors** has a dedicated team specializing in **Physician Needs Assessments** (also known as **Medical Staff Development Plans**). We have developed hundreds of plans nationwide for hospital systems, independent hospitals, children's hospitals, and specialty facilities. Our approach focuses on a robust provider inventory (cFTE level) and can correlate multiple key variables, including access, call coverage gaps, productivity, succession planning vulnerability, and competitive positioning.



Potential Objectives of a Physician/Provider Needs Assessment

- ✓ Document the community need for providers, allowing financial practice support.
- ✓ Quantify the number of specific physician specialties in new ambulatory settings or facilities.
- ✓ Assess access for primary care and outpatient subspecialties.
- ✓ Can correlate physician productivity with other indicators of need for employed physician groups.
- ✓ Evaluate succession planning vulnerability.
- ✓ Identify physician alignment - client vs. competitors.

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Why Zephyr?

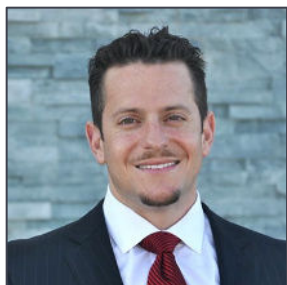
- EXPERIENCE
- VALUE & EFFICIENCY
- CUSTOMIZABLE SCOPE
- NATIONWIDE REACH
- ACCURACY OF PROVIDER INVENTORY
- SUBSPECIALTY DEPTH
- STRATEGIC & FINANCIAL OVERLAYS
- REMOTE ACCESS

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