

Zephyr is pleased to announce that it is leading a **\$26M (Annual Revenue/Cost) Financial Improvement Initiative** at an independent rural hospital in California.

METHODOLOGY

Zephyr Healthcare Advisors' methodology differs from large firms that take a "slash and burn" approach, remove key senior leaders, and charge millions of dollars. We work with C-suites and Boards to design an optimal strategy from a menu of services that retains management autonomy, avoids unnecessary cuts and redundant effort, and helps the organization re-design itself rather than just producing a smaller version of its old operating model.

PERFORMANCE IMPROVEMENT DOMAINS

We are deploying a multidisciplinary team focusing on:

LABOR/WORKFORCE

and management training program. (Reduction in Force not anticipated).

NON-LABOR COST SAVINGS

in equipment, supplies, support services, physician services and other areas.

PHARMACY

(e.g., retail/specialty, 340B, drug utilization, revenue cycle, PBM).

REVENUE OPTIMIZATION

with automated revenue cycle functions (denials, AP, other), billing/collections, coding, contracting).

PROGRAM EXPANSION

(e.g., ASC, behavioral health).

PARTNERSHIP OPPORTUNITIES

(e.g., service lines, post-acute care).

